Berkshire Hathaway HomeServices received the highest numerical Equity Score and the highest numerical score relating to Trust and Love among Real Estate Agency brands included in the 2020 Harris Poll EquiTrend® Study, which is based on opinions of 39,100 U.S. consumers ages 15 and over surveyed online between January 1 and January 30, 2020. Your opinion may differ. “Highest Ranked” was determined by a pure ranking of a sample of Real Estate Agency brands.

Berkshire Hathaway HomeServices named “Most Trusted Real Estate Brand” and “Real Estate Agency Brand of the Year” in 2020 Harris Poll EquiTrend® Study.